



INSIGHTS • IDEAS • RESULTS

Quotes

This is how our clients judge our work

OMD's outstanding skills and expertise in the area of programming and media cooperation as well as an expert understanding of the brand and integrated comprehensive planning capability were what convinced me.

Jan Christiansen, Sales and Marketing Manager
Nordwestdeutsche Klassenlotterie



OMD offers optimum starting points for a better understanding of consumers and working with the team is a unique experience: The cooperation surpassed all our expectations both at professional and personal level.

Michaela Bergenthal, Marketing Manager Sony Europe



There are good reasons why OMD is regarded as one of the market's leading media agencies when it comes to innovation and a nose for future trends. Online business and direct business are of very great importance to us and result in a huge innovation cycle; this is because the consumer constantly demands new and fresh ways of thinking – that's exactly what OMD does for us.

Dr. Thomas Schnieders, New Media Director at OTTO





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What OMD Germany did for PEPSI was outstanding. I have not seen anything comparable to their creative way of operating, especially with smaller and mid-range budgets. The Team did exceed expectations at all times.

Henner Rinsche, Marketing Director Germany PEPSICO

